



STAR UNIVERSITY

Licensed by the Oklahoma Board of Private Vocational Schools (OBPVS)

Digital Media Certificate

Parent information

We thrive in a culture of innovation. For young people, that means more than half of the jobs they will pursue do not even exist yet (Pew/Internet, 2017). The digital skill set required to rise to the challenge of the 21st-century job market requires individuals to increasingly be plugged in and switched on.

"We need to stop forcing kids into believing a traditional four-year degree is the only pathway to success,"

-U.S. Education Secretary Betsy DeVos
(CONVERGE, The Center of Digital Education, Winter 2017)

The dual enrolment Digital Media Certificate program will train students in high schools through a state-authorized eleven-month accelerated program focused on digital media skills including video content production, web production, social media, inbound marketing, content management, analytics, television, and Virtual Reality content--all in a real-world atmosphere.



www.staruniversity.org

Dual Enrollment

High school has evolved since the days of our parents. We no longer have to follow the same track. Our schooling isn't limited by old notions that high school means following a traditional curriculum. In fact, many students are discovering that they can get a head start on college by taking concurrent enrollment classes while still in high school.

12 Hours College Credit

The program has been created to allow students to transfer credits to higher education institutions.

PROFESSIONAL Certification

Students will receive a post-secondary certificate from Star University (licensed OBPVS).

Summer Internship

Participants will experience a paid internship with local businesses using their new job-skills.

WE ARE THE BEST!

Digital Media careers are lucrative, and there is a high demand for qualified professionals from "mom and pop shops" to large corporations. STAR U's high school programs provide a career-ready curriculum and training involving concurrent enrollment, digital media courses, media education, job readiness/retention, and leadership skills. When it comes to 21st Century Media, we are the best. We have an award winning staff that has not only academic experience but practical real world knowledge.

Scholarships Available

Total Cost of Certification Program

- ✓ Forty-Four Week Program
- ✓ Four Nine-Week Sessions
- ✓ 2.5 Credit Hours Earned in Each Session
- ✓ One 8- Week Internship Session With 2 Credit Hours = 12 Credit Hours

\$ 1,800 Tuition
\$ 250 Fees
✗ \$ 250 Books
✗ \$ 500 Media Eqpt
\$ 2,800 Total

\$750 Discount

Total \$2050 for the Digital Media Certificate

Make your money go further and use your 529 Savings Plan on our already discounted courses. Don't wait to use it until your student is in college and courses are more expensive. The Digital Media Certificate program is only \$150 a credit hour. This is half what other post secondary institutions charge. Use your 529 Plan with Star U's Dual Enrolment courses now. Just think, you can use your hard earned, tax-free 529 Plan to pay for college courses while your student is still in high school!



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